

**Alfred M. Gibbons (1973-1977)**

Dr. Alfred Morton “Ted” Gibbons was thirty-seven years old when he began his duties at Yankton College as the logical choice as the tenth president. He received his doctorate from Pittsburgh University and was director of development at Carnegie Mellon University, a proven fund-raiser for the institution. President Gibbons understood the situation of the struggling school. It was not rosy but it was not hopeless either. He launched a million-dollar fundraising campaign approved by the trustees and while not asking the students to contribute beyond their normal payments, he told them they would be called to help.

The campaign did not meet its goal so eventually Gibbons led the way towards a temporary solution to release restricted endowments from a South Dakota judge since the trustees had already borrowed against the non-restricted ones. By 1977, Gibbons left Yankton College for the position of Director of University Development at Harvard.